

ISSUE 010

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# NEWSLETTER



## BANGALORE BANNERGHATTA ROAD CAMPUS

"THE FUNCTION OF EDUCATION IS TO TEACH ONE TO THINK INTENSIVELY AND TO THINK CRITICALLY. INTELLIGENCE PLUS CHARACTER - THAT IS THE GOAL OF TRUE EDUCATION."

- Martin Luther King Jr.



Department of English and Cultural Studies

# **ORIENTATION SESSION: PRIVILEGE STUDIES INTRODUCTION**

9th July, 2024

The session on privilege studies for the students of the Department of English and Cultural Studies delved into the multifaceted nature of privilege and disadvantage, emphasizing how social structures and context shape access and opportunities.

Participants explored how race, gender, disability, and socio-economic status influence daily experiences. An interactive activity had students imagine a day in a wheelchair, highlighting dependency and compromise. The concept of the academic wheel of privilege was introduced, illustrating how body size, career, and educational environments contribute to inequality. Personal anecdotes were shared, including one about joining Christ University to support a visually challenged friend and another about overcoming local domicile reservation. Activities encouraged self-reflection on neurodiversity, physical ability, body size, religion, and language proficiency, fostering awareness of inherent biases. The session concluded with a call to recognize and understand the common-sense nature of privilege and its pervasive impact.





# COLOUR WEEK 2024

22nd July - 27th July 2024





22ND JULY 2024



# CUSBMA GENESIS PROMOTIONS 2024-25

Genesis is a newly developed festing event that aims to introduce first-year students to the world of business festing. It is a basic level of festing created primarily for first-year participants. CUSBMA prepared a flashmob for the promotion in which all CUSBMA members danced to advertise the event and offer students a sense of the different rounds of the fest. Additionally, event stalls with particular themes connected to business and entrepreneurship were set up.





The following were the several stalls at the event:

**Entrepreneurship Stall:**

This stall inspires freshers to start their own businesses with stories of successful start-ups, workshops on creating business plans, and sessions with local entrepreneurs. Marketing Stall: Here, freshers learn about branding, advertising, and social media marketing and practical workshops.

**Human Resource (HR) Stall:**

This stall offers mock interviews, resume reviews, and workshops on employee engagement and team building, teaching freshers the essentials of HR management for the fest.

**Wealth Management Stall:**

This stall helped freshers to understand financial planning, investment strategies, and managing personal wealth through and show their talent in this vertical.

**Business Quiz Stall:**

A fun, competitive quiz tests business knowledge, with prizes for top performers, helping freshers learn business concepts and current events. Best Manager Stall: This stall challenges freshers with problem-solving tasks, leadership exercises, and time management challenges to showcase and develop their management skills.

**Help Desk and Registration Desk:**

These desks were available to answer all questions and help to freshers register for Genesis, ensuring a smooth and informative experience.



# COLOUR WEEK 2024





**Day 1:** Colour Week at CHRIST (Deemed to be University) kicked off with students showcasing their talents in shades of blue through captivating dance performances. The event fostered a competitive yet collaborative spirit, setting a high benchmark for the week.

**Day 2:** With a green theme, students displayed their enthusiasm and talent through energetic performances. The vibrant atmosphere was amplified by enthusiastic cheers and mesmerizing faculty dance routines.

**Day 3:** Pink Day featured a variety of dance performances, from Punjabi and Bollywood to folk and classical. The day ended on a high note with thrilling acts and an open dance area for all.

**Day 4:** The festival continued with a red motif, featuring vibrant performances by students and captivating routines by the faculty, leaving a lasting impact on everyone present.

**Day 5:** Yellow Day symbolized joy and energy. Special guests Dr. Fr. Varghese KJ and Dean Dr. Jyothi Kumar attended. Highlights included performances by various classes, a Teacher's Special, and a DJ session. The day's energy and creativity emphasized unity and the strong bond between students and faculty.

**Day 6:** Organized by the Student Welfare Office, Colours Week 2024 concluded with a diverse array of dance performances. Participants from all streams showcased high energy and dedication, celebrating campus culture and community spirit.



Department of Political Science and History

# **AGORA Inauguration and Investiture ceremony**

10th July, 2024



Following the dynamic introductory address by the emcees, the event commenced with the ceremonial Lighting of the Lamp. It was then followed by a harmonious performance by the University Choir, and an invocation dance by the University Classical Dance Group, Natyavriksha.

AGORA Inauguration and Investiture ceremony

Dr. Venkatnarayana S., Head of the Department of Political Science and History, delivered the welcome address, elaborating on critical themes such as the constitutional imperative for equitable resource allocation and underscoring the responsibility of the youth in this regard. He highlighted the paradoxical situation where, despite a significant increase in the country's GDP over the past decade, a substantial proportion of India's population remains affected by malnutrition.

Subsequently, Dr. John Paul Raj, Associate Dean of Christ (Deemed to be) University, BGR Campus delivered an insightful speech introducing the concept of the three P's in business—Profit, People, and Planet. He emphasised that while the pursuit of profit often takes precedence, it should not overshadow the essential considerations of sustainability and social responsibility towards people and the environment. He urged emerging leaders to adopt a holistic approach that integrates these three dimensions for sustainable development.

Following these addresses, Dr. Abhiruchi Ranjan, the Faculty Coordinator of Agora, addressed the assembled gathering, marking the commencement of the Investiture Ceremony of the Student Body of AGORA for the academic year 2024-25. The ceremony began with the induction of Club Heads, followed by the Deputy Core Committee (DCC) and culminated with the Core Committee (CC).

After this, Arsheeta Datta Baruah and Saaima Khan, Core Committee members of AGORA, iterated the plan of action for the academic year 2024-25, explaining the details of the events and activities planned. This was followed by an energetic and enthusiastic dance performance by the students of 1BAPOLS.

In the spirit of celebration surrounding the new student leadership, the event was further enhanced by a spirited performance from the band Zenith. The event reached a poignant moment as the promotional video of AGORA was unveiled, capturing the essence and aspirations of the organisation.

Concluding the event on a positive note, Soumil Mahanty, Core Committee member of AGORA, delivered the vote of thanks, expressing heartfelt gratitude to the faculty members and the institution for their unwavering support. With this, the event drew to a close, leaving an indelible impression on all attendees.





27 July 2024

The DARPAN Inauguration at CHRIST (Deemed to be University) was a vibrant celebration of art and culture. The event showcased the talents of students through various performances, including both classical and contemporary dance. A major highlight was the banner reveal for DARPAN and the announcement of Colour Week results. Esteemed guests Dr. Father Varghese KJ and Dr. Jyothi Kumar graced the occasion with their presence and support. The event concluded with a vote of thanks, expressing gratitude to all contributors.

12th July 2024

The Inauguration of CUSBMA started with a formal introduction by the emcees. It was led by the lighting of the lamp by the dignitaries. The welcome address was delivered by the CUSBMA Coordinator, Dr. Bidisha Sarkar. The inauguration video of CUSBMA EX was played. The Head of the Department, Dr. Rashmi Rai, enlightened the audience with her speech. Student representatives were announced, and the Dean of the Bannerghatta Road Campus, Dr. Jyothi Kumar, addressed the audience. The event continued with announcements of committee heads and tourism committee heads by student representatives. Our chief guests also enlightened the students with their inspirational words. Followed by a trophy laser show, and presentations of event calendars by student representatives and tourism student representatives. Telesto aftermovie was played and Genesis Theme and Orientation were introduced to the audience, followed by the Genesis Trailer. The formal session came to an end and a vote of thanks was delivered by the Student Representative, Jeremy, followed by the University Anthem. After that, an Informal session was introduced by the emcees. The first-year students of the Business Department competed with each other in the form of a dance competition. Later, the results were announced by the head of the department, and the winning team, 1 BBA SBA B, was felicitated with a trophy. The inauguration came to an end with the screening of the after-movie and the National Anthem

# CUSBMA INAUGURATION 2024-25



# SPORTS

On July 10th, 2024, CHRIST (Deemed to be University) hosted a 3v3 Football and Badminton Team Event Tournament exclusively for hostellers, bringing together 45 enthusiastic participants. This event, organized by the Department of Physical Education, served as an official orientation and a team bonding experience. It provided a platform for students to showcase their football skills, fostering teamwork and camaraderie among hostellers. The tournament highlighted the university's commitment to promoting physical activity and a vibrant campus culture, while also encouraging the values of sportsmanship and discipline.







Department of Psychology  
**Sexual Health Sensitization session**  
16 July, 2024

The presentation entailed foundational knowledge of human anatomy with a key emphasis on nomenclature of different parts of the reproductive system. The speakers effectively conveyed the importance of communicating personal health information to healthcare professionals with a specification of the kind of professionals to approach for a cohort of concerns such as gynecologists, venereologists, etc. The session also spoke about the methods of contraception, their associated benefits and risks. Revolving around the same topic, the speakers distinguished sexually transmitted diseases from infections by quoting well-known dysfunctions such as HIV and HPV. The first quotient of the session concluded with a mention of sexual dysfunction, its presentation and causes. The latter half of the session explored the concepts of consent, popular fads and the significance of verbal and non-verbal communication in navigating interpersonal situations involving consent and boundaries.



The presentation invoked case studies to further elucidate the process through which consent can be misguided or misinterpreted. The speakers then segued into the topic of digital consent communication and boundary-setting with an additional focus on pornography consumption and its implications. The topic invited the audience to be mindful of media and the intimate expectations that ensue from online sexual content. The orientation concluded with a dissemination of provisions made by the University on grounds of sexual harassment and abuse.





# CHRIST HALL ORIENTATION

## 12 FRIDAY, JULY 2024





Department of Psychology

## **Community outreach to an orphanage**

30th July 2024, Tuesday



The first community outreach program organized by MACS focused on an interactive session designed for children aged 8-14. The session aimed to teach the importance of financial literacy and methods for effective studying. The children were eager and engaged throughout the session, showing a keen interest in the topics discussed. They followed instructions attentively, found the session both informative and enjoyable, and expressed excitement for future programs. This positive response highlights the session's success in making complex concepts accessible and enjoyable for younger audiences.

Department of English and Cultural Studies  
School of Arts and Humanities

# Graduate Meet

13th July 2024

The session was carried out by the Alumnus as they spoke about their life experiences and their life decisions which led them to their career paths. They also interacted with the students who have different educational backgrounds, and have less idea about the corporate world.

They also enlightened on various entrance examinations and how they cracked them for their higher education. All in all, it was an educational session for the students that would help decide their future goals.





School of Business & Management

## **Resume Building**

25th July 2024

The session was conducted by the overall head of the FIB Connect which was based on resume building. The overall head – Vallari Kapoor did her internship in Goldman Sachs due to her impress resume. She explained the class the important key points which needs to be added in the resume so that it attracts the human resource manager of different company which in returns will help the students get good opportunity in the form of internship and jobs.

School of Business & Management

## **E-Cell Orientation**

9th July 2024

The event aimed at the introduction to the Entrepreneurship Cell, highlighting its role as a launchpad for visionary ideas and a platform for business development. It was followed by an orientation of our events within and outside our campus. The session detailed various events organized by the E-Cell, such as our workshops, competitions, and networking opportunities, designed to foster entrepreneurial skills and innovation among students.

A significant highlight was the introduction to the Christ Incubation Centre, which aims to offer support and resources for budding startups, including mentorship, funding, and workspace. The primary purpose of the orientation was to raise awareness about the E-Cell and its initiatives, encouraging students to actively participate and leverage these opportunities to cultivate an entrepreneurial mindset and drive business innovation.

Department of Psychology

# SDG Talk

19 July 2024



The session commenced with discussing the definition and importance of culture with students sharing their views on class and college culture.

Then we learnt about how in 1976, American anthropologist Edward T. Hall developed the 'Iceberg Model of Culture'. The focus on values, culture, and vision of the organisation included respect and fairness, trust and integrity, growth mindset, teamwork, communication and transparency, diversity, results, among more. Also learnt about cultural sensitivity and discussed cultural bias that the students have experienced in their personal lives.



Department of Tourism Management

# TALENT HUNT EVENT- MILAN

13th JULY,2024



The Department of Tourism recently organized a Talent Hunt Event on the 13th July 2024 with a theme of showcasing their extraordinary talents. The Inauguration of the event started at 10:00 am on 13th of July. "Milan" was a successful event that showcased the unique talents of the first-year MTTM students. The audience was dazzled by the performances, which ranged from music and dance to public speaking and art. The event was a celebration of diversity and unity, and it showed the world what our MTTM program has to offer. The events were filled with enthusiastic participants and concluded with the valedictory ceremony which was followed by a Prize Distribution.

Department of Tourism Management

# World Environment Day

16th July 2024



The PATA India Christ University Student Chapter along with the Master of Tourism and Travel Management students organized a vibrant celebration for World Environment Day on July 16, 2024, at the Christ University Bannerghatta Road campus. The event featured an engaging treasure hunt and an exciting quiz, designed to raise awareness and promote sustainability among students. The treasure hunt, which took participants across the lush campus, encouraged them to discover hidden eco-friendly practices and learn about environmental conservation interactively. The quiz tested students' knowledge of various environmental issues, sustainability practices, and global ecological trends, fostering a spirit of learning and competition. The event saw enthusiastic participation from students, who showcased their commitment to environmental stewardship. The PATA India Christ University Student Chapter's efforts in organizing this event were applauded, highlighting their dedication to promoting environmental consciousness and sustainable living within the university community.



# INDO-KOREA INTERNATIONAL CONFERENCE 2024



**July 24-26, 2024.**

The 2024 INDO-KOREA International Conference, is themed "Political Dynamics, Technological Breakthroughs, and Social Innovation: Building an International Network Toward a Sustainable Future." This event is organized in collaboration with the Centre for Korean Studies, the Consulate General of the Republic of Korea in Chennai, the Indo-Korea Science and Technology Centre (IKST), the Indian Council of Social Science Research, the National Institute of Advanced Studies, and Routledge.

Inaugural and Keynote Sessions:  
Featuring speeches from eminent dignitaries and experts.

Plenary Sessions: Comprehensive discussions on Korea's Indo-Pacific Strategy and the role of Middle Powers in Tech Diplomacy.

Paper Presentations, Poster Presentations, and Panel Discussions: Scholarly presentations and engaging discussions on global political dynamics, technological innovations, and social changes.

Expo and Cultural Fest: An exhibition showcasing innovative projects and a celebration of Indo-Korean cultural heritage.

Networking Opportunities:  
Opportunities to connect with leading scholars, researchers, and professionals from several countries.





## **Pravah Inauguration ceremony**

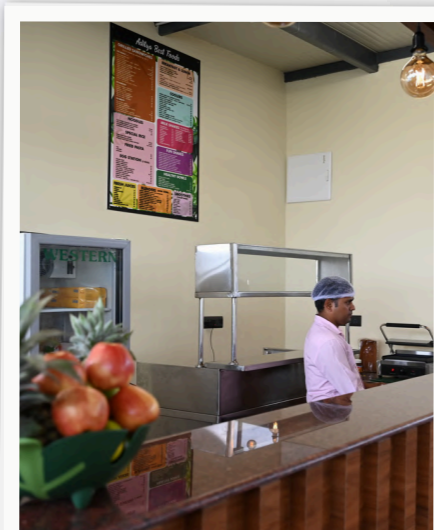
23rd July 2024

The Pravah Inauguration ceremony, commenced with the introduction of committee heads and the sharing of the calendar of events. This was followed by a highly insightful guest lecture delivered by Ms. Richa Ranjan, the Director of Money View. Ms. Ranjan discussed the evolution of HR roles, emphasizing how they have increasingly aligned with overarching business strategies. She provided an extensive overview of the diverse roles within HR and explained how these roles are adapting to current trends.

A significant portion of her lecture focused on the utilization of digital platforms and technology to streamline and automate HR processes. Ms. Ranjan highlighted the importance of data in making strategic decisions, illustrating how data-driven approaches can enhance HR efficiency and effectiveness. She also stressed the necessity of building core values within a company, underscoring their critical role in sustaining a robust organizational culture. Furthermore, she emphasized the human element in human resources, advocating for prioritizing the needs and wellbeing of employees to foster a supportive and productive work environment.

There was a Q & A session conducted in the end of the lecture where Ms. Ranjan answered questions the students asked on topics such as trending skills that one should be equipped with and the internships students should look out for. The event concluded with an engaging quiz, where students were tested on their knowledge of HR-related topics, making the session both informative and interactive.

# INAUGURATION of Terrace Garden







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